



BECOME A LAKE PARTNER

Mendota • Monona • Wingra • Waubesa • Kegonsa • Yahara River

Cleaning up our lakes is a community job. Are you a part of a community-minded business, organization, neighborhood association, or other engaged group? We are hoping you can join Clean Lakes Alliance and become a Lake Partner.

Annual donations (Jan. 1 - Dec. 31) made by Lake Partners (business or organization 'members') directly benefit efforts to protect our lakes, independent of sponsorships or event tickets. Your contribution will help reduce phosphorus runoff through on-the-ground projects and hands-on community engagement.

LAKE PARTNER COMMITMENT...

- > Show organizational support for healthy lakes and a healthy community.
- > Participate in employee engagement or volunteer opportunities such as off-site lakeshore volunteer day, lunch & learn presentation, etc.
- > Annual 'membership' financial contribution.
- > Demonstrate lake-friendly actions with on-site salt reduction, rain garden, rain barrel, etc.
- > Spread the word to employees and customers about ways to get involved and help our lakes.

LAKE PARTNER BENEFITS...

- > Access to one of 20+ scheduled volunteer days held April to October
- > Free admission to our monthly Yahara Lakes 101 science café for all employees
- > Special recognition in the State of the Lakes report and at events like the Save Our Lakes Community Breakfast
- > Discounted rates and early access to tickets and events like Frozen Assets
- > Marketing recognition and opportunities to sponsor events and programs.

YES, I'D LIKE TO BECOME A LAKE PARTNER

Clean Lakes Alliance needs your help to save our lakes. Make a tax-deductable donation today!

- | | |
|--|--|
| <input type="checkbox"/> \$75 - Individual Business , suggested for 0-1 employee | <input type="checkbox"/> \$500 - Suggested for 51-99 employees |
| <input type="checkbox"/> \$75 - Small Non-Profit , suggested for 0-25 employees | <input type="checkbox"/> \$750 - Suggested for 100-249 employees |
| <input type="checkbox"/> \$100 - Small Business , suggested for 2-10 employees/restaurant | <input type="checkbox"/> \$1,000 - Yahara Society , suggested for 250-499 employees |
| <input type="checkbox"/> \$250 - Suggested for 11-25 employees | <input type="checkbox"/> \$2,500 - Yahara Society , suggested for 500-999 employees |
| <input type="checkbox"/> \$350 - Suggested for 26-50 employees | <input type="checkbox"/> \$5,000 - Yahara Society , suggested for 1,000+ employees |

CONTACT AND PAYMENT INFORMATION

Business Name _____ *please list as you would like name to appear in all materials and acknowledgement*

Primary Contact _____

Street Address _____

City, State _____ ZIP _____

Email _____ Phone _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information I authorize Clean Lakes Alliance to bill the card listed below

Cardholder Name _____ Cardholder ZIP _____

Card # _____ Exp. Date _____ CVV Code _____

MAIL TO: CLEAN LAKES ALLIANCE • 150 E Gilman Street, Suite 2600 • Madison, WI 53703
P: (608) 255-1000 • E-MAIL: james@cleanlakesalliance.org • cleanlakesalliance.org